















































Here's Herbie!



Here you are-issue No. 7 of "districts" greatest magnifes in world, but he no good representation of the second of

"Dear Editor:

I don't want to get bopped by Herbie, so I'm writing. I've never written to any other magazine before, but Herbie is super-stependous...graff even! How much does Herbie weight? (Nothing personal, Herbie!) I have all the 'fferbie' magazines and am the content of the step with the s

-Charles Meyerson, 22919 Masonic,

St. Clair Shores, Michigan."

Write to me, not no good Editor—I hopped
Michael Michael St. Michael St.

"Dear Editor:
I've read every issue of your great new
comic, "Herbie", and I'm happy to say that
it's the best comic on the market. The best
story of the ones I've read so fat is "Herbie
And The Loch Ness Monster". It was the
greatest story in the history of comics!
Shane O'Shea and Ogden Whitney are shoot
the best ream in all comics and Herbie has
von bandle bit right.

"loseph Staton,
"loseph Staton,
"P. O. Box 122, East Chatham, N. Y."
Another letter to Editor...gets me down.
Now on, not even going to mention anything
about it. Outside of that, you seem kind of
a good loseph. Know a good story

when you see one. What do you mean about me having chance to be best hero in comics -I am already!

"Dear Editor:-Psst! Don't tell Herbie that I missed his first issue. I've been looking all over for

it, but Just can't find it. I think you could help me out by peinting the following: I am willing to now from 25¢ to 50¢ for the first issue of "llerbie". If you can help, please do so. Thanks from a fan—Robert Rauch,

1950 Hutchinson River Parkway, Bronx 61, New York." Okay, Robert-we printed it. Hate to tell

Okay, Robert-we printed it. Hate to tell you this, but most holders of that first issue are holding out for a million dollars!

"Dear Herbie:I think your comic is the greatest thing

"Dear Editor:

since the bot dog-even genter! I pomise so rell ten of my trends about it, and have each of them buy a copy, and then each of them will tell ten of their fireds and so on. If each of your issues isn't a sellour, I'll be the sellour in the sellour

-Chuck Kalus, 7011 Park Heights Ave., Baltimore, Maryland."

Hot dog people bave new sales giunteh... giving away one copy of "Herbie" with each 10,000 bot dogs sold. Thanks for follipops, excellent flavor. Placing names of your favorite enemies on Bopping List immediately.

Lo and behold, as I was krowning at the magazine counter, my eyes fell on some-thing surprising, indeed, Herbie was back! I manediately doupped my other selections and tasked home to read about Herbie's heroic deeds. "Herbie And The Loch Ness horoic deeds." Herbie And The Loch Constantial Sanodi be congratulated on another swell effort. Herbie's great (right, Herbi), so give us more! He deserves it and so do we!

-James Jacob, 8710 W. 93rd St., Overland Park, Kan."

That Lock Ness Monster deal turned out to be a bowling favorite. But there are other greats in store for you, James. By now you should have read "Big Fat Mess At The Okay Corral", How'd you like that sorgeous apple, bub?

"Dearest Heshie :-Please don't bop me with your lollipop, hecause what I am going to say is going to shock you into a fit. I just got finished reading my first 'Herbie' magazine, and there is one question I would like to ask you. Why is it that the whole world knows you and your powers-while your own parents think you're a lazy sloh? This puzzled me a lat. In closing, this is my first letter to any publisher, but I'm sure it's not my last one to you!

-Emily Ruhle,

2657 San Medina, Dallas, Texas." Don't worry, Emily ... not going to get violent. You mean well. Just don't know old adage about prophet being without honor in own land. Parents don't want to give me any credit. Just os weil. If they knew real truth, might go to their heads.

"Dear Editor:-

I read quite a few mags, but yours is the most. I think it was your Herbie who put New York on the map. I just drool when I read his adventures and I'm dying to read the next issue. Can't you hurry it up? Or do I have to ask Herbie to bop you with his lollipon? P.S. Orchids to your issue where Herbie battled the Loch Ness Monster! -Bill Stewart.

52 Commonwealth Ave., Scarborough, Ontario, Canada."

Herbie didn't just put New York on the map. If you believe him, he put the whole universe on the mop, and be's just beginning. And if you don't believe that, Bill, just watch what's coming up in our future is-

sues! "Dear Herhie:-

I've followed your adventures ever since Cleopatra made love to you. I have just finished 'Herbie' No. 4 ('Big Fat Hess At The Okay Corral") and found it most enjoyable-bilarious, that is! I must compliment gden Whitney for his fine art and Shane O'Shea for his humorous stories. And you, Herbie, are the most unusual character I've ever neve across-witty, stayendous, just plain funny! Now, you said you'd put any of my favorite enemies on your 'Preferred Bop-

ping List', Well, here they are: (1) The Postman-he never picks up my outgoing mail. (2) 'Nellie No Date'-she's a waste of paper and no good. A 'Herbie' story like 'Herbie's Typical Tuesday' would be much

better, Thanksthanksthanks! -David Silver

Ohehvahtah Place, Danhury, Conn." Got respect for you, David. Takes real bero to spell nome of your street. Stop complimenting O'She on his stories-where do you think he gets 'em from? They're all my true experiences-1 tell 'em to him. And I don't like Nellie either. Sissy. Can't fight.

"Dear Herbie:-I have been reading about your exploits since the 'Sneddiger Salad Oil' thing. And I just thought I'd write and tell you that I really appreciate what you've done for us overweight people. Were you in any other stories besides 'Herbie's Quiet Saturday Afternoon' and '1,000 Years Ago In 1962'? Glad you're keeping Hughes out of your book. Glad you're running it. If Editor Hughes tries to be a huttinski, I'd hop him. Out of all your stories in your bonk, my favorites were 'Herbie And The Dragon's Tears', 'Herbie And The Purloined Pops'. Tears', 'Herbie And The Purloined Pops',
'What You Need Is A Girl, Herbie' and 'Popnecker Saves The Poorhouse'. I also liked 'A Little Fat Nothing Named Herbie' and 'Herbie Goes To The Devil'. P.S: I told ten friends to get 'Herbie', 'Forbidden Worlds' and 'Unknown Worlds' comics. The

only thing was that they already huy them.

-John Scott, 1136 West Main, Temperance, Mich." Hate to admit it, but omitted section of this fella's letter that said be didn't like "Big Fat Mess At The Okov Corral" and one other. What sort of hookie charocter are you, John Scott? "Okay Corral" best thing that bappened to this world since I came on scene. Remarks like that mean you're risking multiple fractures. Abrasions, toomovie even contusions. Better coll out National Guard to protect you. Meanwhile, give you some info. "1,000 Years Ago In 1962" wasn't one of my stories, and don't make any more mistakes like that, or even the National Guard won't belt. One more thing-one of my stories you moybe never read was "Herbie And The Spirits". Pub-iished in "Forbidden Worlds" No. 94. And if you're telline your friends about all our books, why leave out "Adventures into The Unknown's

























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